

# \_\_ ACRYLIC <u>™</u> MEDIUMS



# ACRYLIC MEDIUMS



Professional acrylic gessoes, mediums, additives and varnishes. For every stage, every technique, every surface.

Intermixable with all	$\checkmark$
Liquitex colors and mediums	
Permanent	$\checkmark$
Improves adhesion & durability	$\checkmark$
Flexible and non-cracking	$\checkmark$
Non-yellowing	$\checkmark$

Each medium is uniquely formulated and delivers a different result. From gloss gels to experimental texture effects and finishes, each will help you adjust your paint to suit your practice.





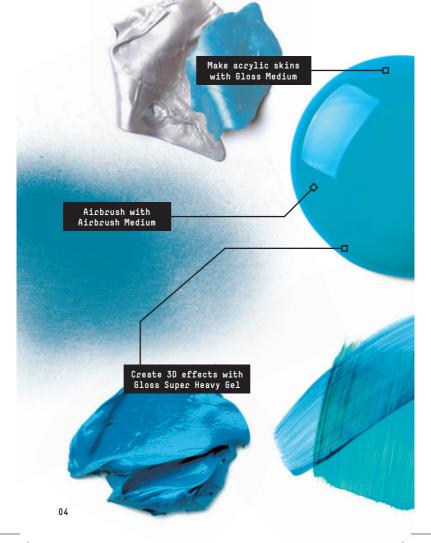


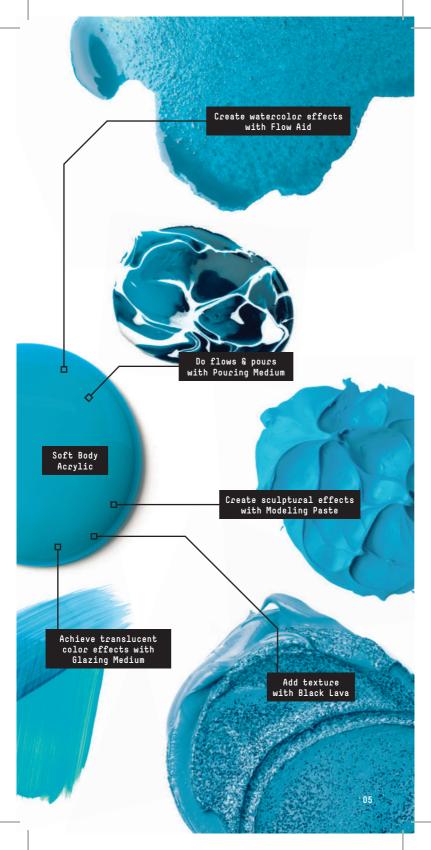
As well as tailoring the working and optical properties of your acrylic paint film, you can choose specialized options to prep supports, protect your finished work, prepare screens for printing and keep your palette just as you like it.

Since our invention of artists' acrylics back in 1955, we've been making innovative art supplies of the highest quality. Our mediums contain the finest materials for stable, archival results and can be intermixed with any Liquitex paint for infinite effects.

# ONE PAINT. MANY TECHNIQUES

Take one paint, a handful of mediums. And see what you can do.





# OVERVIEW



GESSO



CLEAR GESSO



GRAY GESSO



BLACK Gesso



SUPER HEAVY GESSO

### FLUID MEDIUMS



GLOSS MEDIUM



MATTE MEDIUM



ULTRA MATTE MEDIUM



GLAZING MEDIUM



SLOW-DRI® MEDIUM PALETTE WETTING SPRAY

## GELS & PASTES



GLOSS GEL



MATTE SUPER HEAVY GEL



LIGHT MODELING PASTE



GLOSS Heavy gel



ULTRA MATTE GEL



FLEXIBLE MODELING PASTE



GLOSS SUPER HEAVY GEL



SLOW-DRI® GEL



MATTE GEL



MODELING PASTE

#### **EFFECTS** FABRIC AIRBRUSH POURING MEDIUM MEDIUM MEDIUM STRING CERAMIC NATURAL GEL STUCCO SAND

FIBRES







MEDIUM



RESIN SAND







### **ADDITIVES**



SLOW-DRI® FLUID ADDITIVE



FLOW AID™ ADDITIVE



SLOW-DRI® GEL ADDITIVE



LIQUITHICK<sup>TM</sup> ADDITIVE

### VARNISHES



HIGH GLOSS VARNISH



SOLUVAR® GLOSS VARNISH (BRUSH-ON & SPRAY)



GLOSS VARNISH (BRUSH-ON & SPRAY)



SOLUVAR® MATTE VARNISH (BRUSH-ON & SPRAY)



SATIN VARNISH (BRUSH-ON & SPRAY)



MATTE VARNISH (BRUSH-ON & SPRAY)

# THE RANGE

#### Independently safety tested and archival.

As with all Liquitex materials, our mediums have been formulated to give you the highest level of archival permanence. Made with the best quality resins available, these professional formulas will resist cracking\*, yellowing or peeling over time. Most of our mediums hold the Approved Product (AP) safety seal\*\*, proving they're safe for studio and educational use. Each formula is independently tested by the Art and Creative Materials Institute at Duke University and certified to contain no materials in sufficient quantities to be toxic or harmful to humans or to cause health problems.

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### Gessoes

Prime surfaces and add tooth.

**GESSO** The classic titanium white acrylic ground.

CLEAR GESSO A clear acrylic ground.

**GRAY GESSO** A matte gray acrylic ground.

**BLACK GESSO** A matte black acrylic ground.

SUPER HEAVY GESSO A heavy structured white ground to build texture.

\*Modeling pastes can crack if dried too rapidly. \*\*Some mediums contain ingredients that naturally cannot hold the AP seal.

# Fluid Mediums

Lower viscosity and extend color without losing film strength.

**GLOSS MEDIUM** Increases gloss, transparency and adhesion.

MATTE MEDIUM Reduces gloss and increases transparency.

ULTRA MATTE MEDIUM Dramatically reduces gloss and maintains opacity.

**GLAZING MEDIUM** Increases transparency and enhances gloss so you can build translucent glazes.

**SLOW-DRI® MEDIUM** Slows drying time by up to 40%, for blending and softer edges.

PALETTE WETTING SPRAY Keeps your color open and workable for longer.

## Gels & Pastes

Increase viscosity and extend color without losing film strength.

#### GLOSS GEL

Increases gloss and transparency and extends open rate.

**GLOSS HEAVY GEL** Increases viscosity, gloss and transparency and extends open rate.

#### **GLOSS SUPER HEAVY GEL**

Dramatically increases viscosity, increases gloss and transparency, retains and extends open rate.

MATTE GEL Reduces gloss, increases transparency and extends open rate.

MATTE SUPER HEAVY GEL Dramatically increases viscosity, reduces gloss and increases transparency.

ULTRA MATTE GEL Dramatically reduces gloss and maintains opacity.

**SLOW-DRI® GEL** Slows drying time by up to 40% for excellent blending and softer edges.

**MODELING PASTE** Adds texture and sculptural form.

LIGHT MODELING PASTE Lighter in weight, adds texture and sculptural form.

FLEXIBLE MODELING PASTE Adds texture and sculptural form with increased flexibility.



# Effects

Add texture, alter the behaviour and character of color without losing film strength.

**FABRIC MEDIUM** Increases adhesion and flexibility of color on fabric.

AIRBRUSH MEDIUM Extends color to a stable, water-like consistency.

**POURING MEDIUM** Increases flow, reduces crazing, gives a high gloss flexible finish.

**IRIDESCENT MEDIUM** With pearlescent mica to give a reflective opalescent finish.

**STRING GEL** Extends color to a glossy, string-like consistency.

**CERAMIC STUCCO** A gel filled with ceramic spheres, gives a fine, granular texture.

NATURAL SAND A sand particle gel, gives a medium, granular texture.

**RESIN SAND** A polymer particle gel, gives a coarse, granular texture.

**BLENDED FIBRES** A polymer strand gel, gives a medium, pulpy texture.

GLASS BEADS A glass microspheres gel, gives a reflective, undulating texture.

**BLACK LAVA** A black polymer particle gel, gives a reflective, granular texture.

WHITE FLAKES A white polymer flake gel, gives a coarse, irregular texture.

# Additives

Binder-free formulas to adjust paint character.

**SLOW-DRI® FLUID ADDITIVE** Slows dry time by up to 40% without affecting transparency.

FLOW AID<sup>™</sup> ADDITIVE Enhances the flow of diluted color.

**SLOW-DRI® GEL ADDITIVE** Slows dry time by up to 40% without affecting transparency.

**LIQUITHICK™ ADDITIVE** Thickens and gives a flexible, matte spongy texture.

## Varnishes

Seal and protect finished work from dirt, dust and UV damage.

HIGH GLOSS VARNISH Non-removable, archival varnish with a high gloss finish.

GLOSS VARNISH (brush-on and spray) Non-removable, archival varnishes with a gloss finish.

SATIN VARNISH (brush-on and spray) Non-removable, archival varnishes with a satin finish.

MATTE VARNISH (brush-on and spray) Non-removable, archival varnish with a matte finish.

**SOLUVAR® GLOSS VARNISH** (brush-on and spray) Removable, archival varnish with a gloss finish.

**SOLUVAR® MATTE VARNISH** (brush-on and spray) Removable, archival varnish with a matte finish.



# A HISTORY OF INVENTION

Challenging the established ways of doing things is in our DNA.

It's how we invented the first water-based acrylic paint in 1955, helping to revolutionize the art world. Before 1955, oils, watercolors and solvent-based acrylics were the only choices for artists. Our new acrylic, created by our founder Henry Levison, could be used on almost any surface. It dried quickly, cleaned-up with water and worked in a range of viscosities. Henry tried to come up with a name that captured the essence of the medium and the fact that it could go from fluid liquidity to heavy texture - and everyplace else in between. He called it Liquid Texture or Liquitex.

# Infinite intermixability

Create your own techniques with archival results.

Liquitex intermixability gives you the power to combine any of our paints and mediums, any way you like. Compatible binders let you seamlessly layer, blend and mix all our products with stable, archival results.

# The Liquitex intermixable system

All products are water-based and lightfast\*

brush strokes.



#### HEAVY BODY ACRYLIC (105 COLORS)

High viscosity acrylic, ideal for impasto and texture. Retains crisp brush strokes and palette knife marks.



#### SOFT BODY ACRYLIC (100 COLORS) Low viscosity acrylic. Multi-technique, with great surface coverage. Retains subtle



#### ACRYLIC GOUACHE (50 COLORS)

The most highly pigmented of all our paints. Solid, flat, matte. No brush strokes. No cracking. No need to dilute.



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#### SPRAY PAINT (100 COLORS)

Professional pigmented matte paint in a spray. Low odor, water-based technology, highly lightfast\*.



#### ACRYLIC MARKER (50 COLORS) Permanent acrylic paint made with fine art pigment. In a marker-style pen for the ultimate control.

#### ACRYLIC INK (35 COLORS)

Ultra-fluid acrylic ink made with lightfast\* fine art pigment. No dyes. No fade. Water-resistant when dry.



#### MEDIUMS

Acrylic mediums for every technique. Every surface. From high functioning preps to experimental effects and finishes.



#### TOOLS

Professional brushes, palette knives and accessories. Designed with artists. Built to last.



#### BASICS (72 COLORS)

Everyday acrylics, mediums and tools made for all artists - from students to professionals.

\*Fluorescent and metallic paints are naturally less lightfast.

## Artists' acrylics since 1955.





liquitex.com

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